



ANNIE GALLARDO

UX + WEB + MOBILE DESIGNER

anniegallardo.com

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HELLO

I'm Annie. I'm passionate about graphic design & digital presentation. Always eager to learn; whether it's new design patterns or understanding back-end technology. I enjoy working with collaborative teams to provide attractive solutions. I would describe myself as a colorful, open-minded individual with an enormous appetite for design.

EXPERIENCE

UI/UX DESIGNER

CoStrategix | Jul 14 - Present

Designing user-focused mobile, responsive & custom experiences within an agile process.

Involved in sales & marketing initiatives.

FREELANCE DESIGNER

Self Employed | May 08 - Present

Working with multiple clients to produce websites, mobile apps, billboards, branding and invitations.

Experience with local printers.

INTERACTIVE MEDIA ANALYST

J. Peterman | Nov 13 - Jul 14

Project Manager for digital storefront redesign.

Responsibilities included usability testing, tracking analytics and designing interactive media.

GRAPHIC DESIGNER

Champion Window | Aug 08 - Nov 13

Designed print collateral and online advertising.

Maintained corporate website via CMS portal,

UX testing and social media campaigns.

EDUCATION

GRADUATE CERTIFICATE

Miami University | Aug 13 - Dec 14

Attended to learn more about digital marketing and web design after being inspired by an outside agency I worked with at Champion Window.

BACHELOR OF FINE ARTS

BGSU | Aug 04 - May 08

Developed my creative skills; branding, digital media, painting & fiber arts. Achieved a rounded education with a diverse body of students.

SKILLS

Photoshop	<div style="width: 90%;"></div>
Wireframes	<div style="width: 90%;"></div>
Illustrator	<div style="width: 90%;"></div>
InDesign	<div style="width: 80%;"></div>
InVision	<div style="width: 90%;"></div>
HTML / CSS	<div style="width: 40%;"></div>
Marketing	<div style="width: 80%;"></div>
Mac Platforms	<div style="width: 90%;"></div>

Please see portfolio samples at anniegallardo.com

References available upon request